

CORPORATION FINANCE

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

June 4, 2012

<u>Via U.S. Mail</u> Mr. Jonathan D. Rich Chief Executive Officer Berry Plastics Group, Inc. 101 Oakley Street Evansville, IN 47710

Re: Berry Plastics Group, Inc. Pre-effective Amendment 2 to Registration Statement on Form S-1 Filed May 30, 2012 File No. 333-180294

Dear Mr. Rich:

We reviewed the filing and have the comments below.

Summary of Historical Consolidated Financial Data, page 9

1. Please note that once you provide the completed pro forma financial information, we may have further comment.

Dilution, page 29

2. Please provide us your calculation of net tangible book deficit per share of common stock as of March 31, 2012. In this regard, it appears as though you are using the number of shares issued as of March 31, 2012 rather than the number of shares outstanding as of March 31, 2012.

Mr. Jonathan D. Rich Berry Plastics Group, Inc. June 4, 2012 Page 2

You may contact Tracey Houser Smith at (202) 551-3736 or Alfred P. Pavot, Jr. at (202) 551-3738 if you have questions about comments on the financial statements and related matters. You may contact Edward M. Kelly at (202) 551-3728 or Craig E. Slivka at (202) 551-3729 if you have any other questions.

Very truly yours,

/s/ Craig E. Slivka, for

Pamela A. Long Assistant Director

Cc: <u>Via E-mail</u> Mr. Jeffrey D. Thompson Executive Vice President and Chief Legal Officer Berry Plastics Group, Inc. 101 Oakley Street Evansville, IN 47710

> <u>Via E-mail</u> Andrew J. Nussbaum, Esq. Wachtell, Lipton, Rosen & Katz 51 West 52nd Street New York, NY 10019