UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): October 2, 2014

BERRY PLASTICS GROUP, INC.

(Exact name of registrant as specified in charter)

Delaware (State of incorporation) 1-35672 (Commission File Number) 20-5234618 (IRS Employer Identification No.)

101 Oakley Street

Evansville, Indiana 47710

(Address of principal executive offices / Zip Code)

(812) 424-2904

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act.
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act.
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act.
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act.

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On October 3, 2014, Robert A. Steele was appointed to the board of directors of Berry Plastics Group, Inc. (the "Registrant"). Mr. Steele will fill the seat on the board of directors vacated by Joshua Harris, who, on October 2, 2014, notified the Registrant of his decision to resign, effective October 3, 2014.

Mr. Steele will participate in the Registrant's standard non-employee director compensation plan as described in the Registrant's most recent Proxy Statement filed with the Securities and Exchange Commission on January 27, 2014.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits.

Exhibit

- Number Description
- 99.1 Press Release issued by Berry Plastics Group, Inc., dated as of October 6, 2014.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

BERRY PLASTICS GROUP, INC. (Registrant)

Dated: October 6, 2014

By: /s/ Jason K. Greene

Name: Jason K. Greene Title: Executive Vice President and General Counsel



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Berry Plastics Group, Inc. Appoints Robert A. Steele to the Company's Board of Directors

Joshua Harris Steps Down from Company's Board

EVANSVILLE, Ind. – **October 6, 2014** – Berry Plastics Group, Inc. (NYSE: BERY), a leading global manufacturer and marketer of value-added plastic packaging and engineered materials, today announced the appointment of Robert A. Steele to its Board of Directors. Steele replaces Joshua (Josh) Harris who is stepping down from the Company's Board.

In 2011, Steele retired from Procter & Gamble as the company's Vice Chairman Health Care. During his 35-year tenure with Procter & Gamble, Steele served in a variety of executive leadership positions, including Vice Chairman Global Health and Wellbeing, Group President Global Household Care, and Group President of North American Operations.

Steele is a board member of Keurig/Green Mountain Coffee, where he serves on the Audit and Finance committee, and the Compensation and Organizational Development committee. He was previously a member of the board of directors of Beam Inc. and Kellogg Company. Steele has a bachelor's degree in Economics from College of Wooster and a MBA from Cleveland State University.

"On behalf of Berry Plastics and its Board of Directors, I extend our sincere appreciation to Josh for his years of service to the Company. At the same time, we are pleased to welcome Robert to our Board," said Jon Rich, Chairman and CEO of Berry Plastics. "Robert's in-depth knowledge of the global consumer goods market is a great complement to the talents and expertise of our existing Board members. This acumen will serve us well as we continue to pursue and implement initiatives in support of our four-point strategy of reducing our leverage, developing and introducing innovative new products, growing internationally, and identifying and pursuing value-added acquisitions."

About Berry Plastics

Berry Plastics Group, Inc. is a leading provider of value-added plastic consumer packaging and engineered materials delivering high-quality customized solutions to our customers with annual net sales of \$4.6 billion in fiscal 2013. With world headquarters in Evansville, Indiana, the Company's common stock is listed on the New York Stock Exchange under the ticker symbol BERY. For additional information, visit the Company's website at <u>www.berryplastics.com</u>.

Forward-looking statements

Certain statements and information included in this release may constitute "forward looking statements" within the meaning of the Federal Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance, or achievements of Berry Plastics to be materially different from any future results, performance, or achievements expressed or implied in such forward looking statements. Additional discussion of factors that could cause actual results to differ materially from management's projections, forecasts, estimates and expectations is contained in the companies' SEC filings. The companies do not undertake any obligation to update any forward-looking statements, or to make any other forward-looking statements, whether as a result of new information, future events or otherwise.