FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Till James			2. Date of Event Requiring Stater (Month/Day/Yea 01/02/2014	nent	3. Issuer Name and Ticker or Trading Symbol BERRY PLASTICS GROUP INC [ BERY ]					
(Last) (First) (Middle)				Relationship of Reporting Perso (Check all applicable)     Director		on(s) to Issue	(M	5. If Amendment, Date of Original Filed (Month/Day/Year)		
					X	Officer (give title below)	Other (spe		ndividual or Join olicable Line)	/Group Filing (Check
(Street)						EVP - Contro	ller		X Form filed by One Reporting Person	
EVANSVILLE IN 47710									Form filed by More than One Reporting Person	
(City)	(State)	(Zip)								
Table I - Non-Derivative Securities Beneficially Owned										
1. Title of Security (Instr. 4)					2. Amount of Securities Beneficially Owned (Instr. 4)				4. Nature of Indirect Beneficial Ownership (Instr. 5)	
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)										
1. Title of Derivative Security (Instr. 4)			2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securit Underlying Derivative Securit			4. Conversio or Exercis	Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
			Date Exercisable	Expiration Date	Title		Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)	
Employee Stoc	k Option (Righ	nt to Buy)	(1)	01/01/2021		Common Stock	24,450	6.12	D	
Employee Stock Option (Right to Buy)		(2)	10/03/2022		Common Stock	5,000	16	D		
Employee Stock Option (Right to Buy)		(2)	11/26/2023		Common Stock	12,000	21	D		

## **Explanation of Responses:**

- 1. Granted under the 2006 Equity Incentive Plan. Option vests 20% on each of the first five anniversaries of the date of grant, subject to the terms and conditions of the Plan and award agreement.
- 2. Granted under the 2012 Equity Incentive Plan. Option vests 20% on each of the first five anniversaries of the date of grant, subject to the terms and conditions of the Plan and award agreement.

## Remarks:

/s/ James Till

01/1<u>0/2014</u>

\*\* Signature of Reporting Person

Date

 $Reminder: \ Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$ 

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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