

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
Notice of Effectiveness

**Effectiveness Date:** October 3, 2012 4:00 P.M.

**Form:** S-1

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**CIK:** [0001378992](#)

**Company Name:** BERRY PLASTICS GROUP INC

**File Number:** [333-180294](#)