



Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers.

On October 3, 2013, Mr. Ronald S. Rolfe was appointed as a director of the Registrant and a member of the Registrant's Audit Committee. In accordance with the Registrant's non-employee director compensation policy, Mr. Rolfe will receive compensation of \$85,000 per year. In addition, subject to the approval of the compensation committee and board of directors, Mr. Rolfe will be granted a vested option to purchase approximately 14,000 shares of common stock of the Registrant with an exercise price equal to the fair market value of such stock as of the date of such grant.

Mr. Rolfe will fill the seat on the board of directors vacated by Mr. Steven C. Graham, who tendered his resignation to the Registrant effective on October 3, 2013.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
99.1	Press Release issued by Berry Plastics Group, Inc., dated as of October 4, 2013.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BERRY PLASTICS GROUP, INC.

Date: October 4, 2013

By: /s/ Jason

Greene

Name: Jason Greene

Title: Executive Vice President and General

Counsel

EXHIBIT INDEX

Exhibit No.

Description

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NEWS RELEASE

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FOR IMMEDIATE RELEASE

**Berry Plastics Group, Inc. Appoints Ronald S. Rolfe to
Company's Board of Directors**

Steven C. Graham Steps Down from Company's Board

EVANSVILLE, Ind. – October 4, 2013 – Berry Plastics Group, Inc. (NYSE: BERY), a leading global manufacturer and marketer of value-added plastic packaging and engineered materials, today announced the appointment of Ronald (Ron) S. Rolfe to its Board of Directors. He will also serve as a member of the Company's Audit Committee. Rolfe replaces Steven (Steve) C. Graham who is stepping down from the Company's Board.

Rolfe was a member of the Litigation Department at Cravath, Swaine & Moore LLP for more than 40 years. In January 2011, he retired as a Partner of the firm. During his tenure, Rolfe led major antitrust and securities cases; SEC, NYSE, NASDAQ, and grand jury investigations; and, a wide range of commercial litigation and arbitrations. He was also active in major merger and acquisition transactions and corporate governance advice.

Rolfe is a board member of the Strategic Committee of Captain Bidco SAS (France), Noranda Aluminum Holding Corporation (NYSE: NOR), Advanced Assessment Systems, Inc., and an advisor to the board of directors of Tune Core, Inc. He holds an A.B. from Harvard College and graduated magna cum laude with a J.D. from Columbia Law School, where he served as an editor of the Columbia Law Review. Rolfe was also a Harlan Fiske Stone Scholar and James Kent Scholar. Rolfe dedicates much time to both professional organizations and civic endeavors, including serving as President of the Board of Trustees of The Allen-Stevenson School.

Steven Graham has served as a member of Berry Plastics' Board of Directors since 2006.

"On behalf of Berry Plastics and its Board of Directors, I wish to extend our sincere gratitude for Steve's commitment to our Company," said Jon Rich, Chairman and CEO of Berry Plastics. "Ron is highly regarded in the legal community and we are honored to have him join our Board."

About Berry Plastics

Berry Plastics Group, Inc. is a leading provider of value-added plastic consumer packaging and engineered materials delivering high-quality customized solutions to our customers with annual net sales of \$4.8 billion in fiscal 2012. With world headquarters in Evansville, Indiana, the Company's common stock is listed on the New York Stock Exchange under the ticker symbol BERY. For additional information, visit the Company's website at www.berryplastics.com.

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Forward-looking statements

Certain statements and information included in this release may constitute "forward looking statements" within the meaning of the Federal Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance, or achievements of Berry Plastics to be materially different from any future results, performance, or achievements expressed or implied in such forward looking statements. Additional discussion of factors that could cause actual results to differ materially from management's projections, forecasts, estimates and expectations is contained in the companies' SEC filings. The companies do not undertake any obligation to update any forward-looking statements, or to make any other forward-looking statements, whether as a result of new information, future events or otherwise.

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